

Challenge You - Business & Enterprise Programme

(Years 7 to Year 11 – content and delivery style adapted accordingly)

This one day programme is designed to support students' work and business experience and learning. Students will develop key employability skills such as:

- Problem-solving
- Communication Skills
- > Teamwork
- Enterprising Skills
- Presentation
- Decision-making
- Leadership
- > Time management
- Positive Attitudes & Behaviours at Work
- Overall confidence

The Programme is set in a business context to enable them to experience the practical side to business and the world of work.

The students will work in teams and will act as companies bidding for a "contract of work". Roles in business will be discussed with students getting a better understanding of the skills required to be successful in these roles. Students will be asked to take on a role and work through the different activities gaining valuable work related skills.

There are a range of activities which is aimed at tapping in to the different working styles of the students. The students will be expected to design/make a model, create a marketing campaign and consider the financial implications of their project. All of this will be used to support them in their "bid for the contract".

The final hour of the day will be for the students to deliver their company presentation with a view to winning the "Contract".

A very interactive and hands-on day which requires careful planning and teamwork.

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